



WOOD PROCESSORS & MANUFACTURERS  
ASSOCIATION OF NEW ZEALAND

# WPMA National Conference 2025

## Wood - the key to a Resilient Future

Wednesday 8 October | Te Papa, Wellington

Partnership Opportunities

## Welcome

It is my pleasure to present to you a unique sponsorship opportunity.

The Wood Processors and Manufacturers Association of New Zealand (WPMA) National Conference will be held at the Museum of New Zealand - Te Papa Tongarewa, Wellington on Wednesday 8th October 2025.

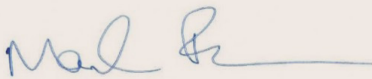
We are expecting 120 - 150 delegates from across NZ for a full day conference followed by an Industry Dinner.

The WPMA National Conference will bring together a dynamic range of business leaders and influential stakeholders from across a wide variety of sectors. Through the delivery of strategic insights into future opportunities for wood processing and manufacturing, conference attendees will be inspired to connect and grow our industry to ensure a resilient and profitable future.

To help run this important event for delegates involved in the wood processing and manufacturing sector, we are seeking expressions of interest from potential conference partners to sponsor WPMA's National Conference.

For a breakdown of the benefits for your company, please refer to the attached schedule of Partnership Opportunities.

Regards



**Mark Ross**  
Chief Executive





St Kentigern's Pre-School (Caroline Ducobu)

# Wood Processors & Manufacturers Association of New Zealand (WPMA) National Conference

The 2025 WPMA National Conference offers partners the opportunity to leverage a key event and to be recognised as a leader in your field in front of an engaged, passionate and very loyal audience.

## Purpose

Through our Conference we seek to connect, inspire and develop your business to grow even more profitable and purposeful. Attendees will enjoy a full day of lively keynote presentations, industry networking, engaging exhibitor features and enjoy drinks and some social networking over dinner.

## Audience

The Conference will attract an estimated 120–150 company representatives from a variety of industry sectors. The attendees will include wood processing and manufacturing industry leaders, business owners and key partners who are keen to grow their businesses.

## What will make the WPMA Conference successful?

- Align both your association and industry with reputable and established brands throughout New Zealand and internationally.
- Inspirational speakers and expert professionals who will provide valuable insights and information targeted to our audience.

- A purpose-built conference hub that allows attendees to recharge and connect.
- Unique company exhibition features that will assist in creating meaningful and enjoyable attendee interaction.
- An affordable and high value registration price.
- Association with high-calibre Partners.

## Dedicated Sponsor Liaison

A member of the conference committee will be dedicated to ensuring the expectations of our Partners are met.

## Exhibition Hub

The Conference Hub will be the central point for all catering breaks and the all-important coffee cart. This high traffic area will also be home to our exhibition stands.

# Partnership Opportunities

## PLATINUM PARTNER

### | Three available

- A representative of your choice will be invited to give a presentation during the conference.
- Verbal endorsement of your company by the conference MC as a “Platinum Partner”.
- Prominent visual exposure of your brand in the Conference Hub.
- Exhibition Space. You have a dedicated engagement area within the Conference Hub creating the opportunity to promote your brand and engage with conference attendees.
- Your logo will be featured on conference holding slides and profiled on the printed conference material, including the conference satchels and communications.
- Your logo will feature on the conference website with a direct link to your own website.
- Inclusion of company literature or promotional products in the conference satchel given to all attendees.
- Two complimentary full conference registration tickets, including dinner.
- Exclusive ‘Platinum Partner only’ VIP table booking options for both conference and Industry Dinner. VIP Table in a prime location at the front of the room, reserved sign with your company logo, you can provide individual place-name cards for guests and branded gifts. Standard registration costs per attendee will apply.

## PREMIUM PARTNER

### | Three available

- Verbal endorsement of your company by the conference MC.
- Exhibition Space. You will have a dedicated engagement area within the Conference Hub creating the opportunity to promote your brand and engage with conference attendees.
- Your logo will be featured on conference holding slides and profiled on the printed conference material and communications.
- Your logo will be included on the conference website with a direct link to your own website.
- Inclusion of one piece of company literature or promotional product in the conference satchel given to all attendees.
- One complimentary full conference registration ticket, including dinner.

## EXHIBITION PARTNER

### | Six available

- Your logo will be featured on conference holding slides and profiled on the printed conference material and communications.
- Your logo will be included on the conference website with a direct link to your own website.
- Exhibition Space. You will have a dedicated engagement area within the Conference Hub creating the opportunity to promote your brand and engage with conference attendees.
- Inclusion of one piece of company literature or promotional products in the conference satchel given to all attendees.

**All sponsors will receive a list of conference attendees prior to the conference. For Additional Advertising opportunities. Please contact [melissa@wpma.org.nz](mailto:melissa@wpma.org.nz)**